



# Abid S

## Visual Designer

### Details

✉ [abidabi1025@gmail.com](mailto:abidabi1025@gmail.com)

☎ [+91 9074402943](tel:+919074402943)

🌐 [www.linkedin.abid](http://www.linkedin.abid)

Creative and detail-oriented Visual designer with over 3 years of experience in graphic designing, branding, and print media. Adept at collaborating with clients to create visually compelling and effective designs. Proficient in Adobe Creative Suite and other design tools.

## Experience

- Visual Designer | SCM Hub Logistics institute , Kochi** Kochi, India  
July 2025 - Jan 2026  
Creatives for meta ads & google ads.  
Video editing anchor type , informative type etc...  
Videography and photography  
all other designs ( branding, events, advertising campaign etc..)
- Visual Designer | Freelancer** Calicut, India  
March 2025 - July 2025  
Advanced photo editing and compositing.  
Visuals for events, including invitations, programs, and banners.  
Custom design projects based on client needs and specifications  
Posts, banners, and advertisements for platforms like Facebook, Instagram
- Graphic Designer | Pixier Digital Solutions LLP** Calicut, India  
October 2023 - March 2025 (1 year & 5month)  
Advanced photo editing and compositing.  
Visuals for events, including invitations, programs, and banners.  
Custom design projects based on client needs and specifications  
Posts, banners, and advertisements for platforms like Facebook, Instagram
- Graphic Designer | AR Cinemas** Calicut, India  
April 2023 - October 2023 (6 Month)  
Event posters, movie posters, and advertising posters.  
Product packaging, labels, and tags.  
Promotional materials for businesses, events, and products.  
Animated videos explaining a product, service, or concept.
- Designer in Electrical Engineering** UAE  
October 2021 - November 2022 (1 Year)  
Entsar Electromechanical Co LLC  
Umm AL Quwain

## Education

- Bachelor of Arts Multimedia (BAMM) | Calicut University (Course Completed)**  
Oriental Group of Institutions (OGEI)  
Wayanad, India  
June 2018 - March 2021 (3 years)

- **Diploma in Hospital Management**

Avodha Edutech Private Limited,Kochi

Jun 2022 - Dec 2022 (6 Month)

- **Higher Secondary Education**

Government Higher Secondary School Meenangadi, Wayanad  
Kerala , India

June 2016 - March 2018 (2 years)

## Skills

- **Software Skills**

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Adobe Premiere pro

- **Visual Designing Skills**

**Branding Design**- logo, Typography, Color Palete, Business Cards, Letterheads, Style Guide

**Advertising/Marketing Designs**- CGI Ads,Social Media Graphics, Banner Ads, Infographics

**Motion Graphics**- Logo Animation, Explainer Videos, Transitions & Effects

**Environmental Design**-Signage Design, Display Board Designs, Booth Designs

**Product Design** - Prodct 3D Modeling, Mockups, labels

**Print Designs**- Brochures, Flyers & Posters, Packaging, Magazine

- **Other Skills**

**Photography**- Event Photography, Product Photography,Portrait Photography

**Videography**- Event Videography

**Other**- Digital Marketting basics & techniques, Mobile Video Prodction&Editing, Creative Problem Solving, Leadership, Detail-oriented.

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## Languages

- **English**

Read,Write,Speak

- **Tamil**

Speak

- **Hindi**

Speak

- **Malayalam**-Maternal language

Read,Write,Speak

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## References

Muhammed Faizal